

Q = Main interviewer (Cath)

Q2 = Second interviewer (Alex)

A = Mum (Denise)

B = Dad (Travis)

C = Child 1 (Jeremy, aged 11)

D = Child 2 (Cerys, aged 9)

Q2 Is there anything that if you see it in a video it will make you switch the video off?

C Huh?

Q2 Is there anything that you don't like in videos that would make you switch it off?

C If it's just too boring then I just switch off. Or if I just watch it as well then I might switch it off when I get bored of it.

Q2 What makes something boring?

C I don't know, none like action, nothing funny.

Q2 OK, yeah.