**NAME: Nick**

**DATE: 11/11/14**

# Trends in Crime Levels

## WHAT HAPPENED?

Looked up city crime rates on Google. Came across this image (crime-statistics-graphic-007.jpg) from Guardian. Looked at for about 10 mins with colleague on train. Took a while to find we didn’t want this info!

## HOW DID YOU FEEL?

Liked the colours used and design simplicity but it was a bit overloaded with information which put me off. Very similar to other visualisations in the Guardian. Trusted the info, the source was BCS.

## WHAT DID YOU THINK OR LEARN?

Surprised to see the crime of burglary so low. Wanted to compare different cities but it didn’t have that information.

## ANYTHING ELSE TO ADD?

Came across this visualisation when looking for something else.

**NAME: Nick**

**DATE: 12/11/14**

# Earnings image (Observer)

## WHAT HAPPENED?

Catching up on the Observer newspaper in the week came across this virtual centre spread about earnings. Found it quite interesting about comparisons with a footballer’s earnings in a week.

## HOW DID YOU FEEL?

Quite impressed the image really took up 2 pages in the Observer. Not a great design though, although simple to read.

## WHAT DID YOU THINK OR LEARN?

Very clear graphics with photos.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 14/11/14**

# Sheffield Creative Facts

## WHAT HAPPENED?

Came across a leaflet in a shop about Roco, a new creative co-op in Sheffield. Very interested in the topic so studied it a bit more along with text.

## HOW DID YOU FEEL?

More interested in the info than the actual design which was okay the image itself was quite good but didn’t seem to relate to the information.

## WHAT DID YOU THINK OR LEARN?

I was surprised by the information about how much of the working population of Sheffield are introduced in the creative industry. I think the visualisation drew me into the text opposite.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 15/11/14**

# Wayne Rooney (Sat Guardian)

## WHAT HAPPENED?

Reading Guardian Sports pages and saw this pattern on the page first. Was drawn in to by the design and looked at it for a while to get the information.

## HOW DID YOU FEEL?

Liked the design and colours and how it portrayed the information. Because interested in the numbers.

## WHAT DID YOU THINK OR LEARN?

Although the information about Wayne Rooney’s England appearances wasn’t that interesting I liked the way the information was presented.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 16/11/14**

# Diminishing Chocolate Boxes

## WHAT HAPPENED?

Saw it in the Observer paper. Caught my eye as it has a festive theme. Got the general message quite quickly.

## HOW DID YOU FEEL?

I liked the simplicity of the design with a simple key to get the information. The visualisation was bigger than the article using photos of various chocolates.

## WHAT DID YOU THINK OR LEARN?

It was a straightforward design which showed how sweet packets have shrunk yet have gone up in price. Surprised by the information.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 22/11/14**

# Twitter storm / Guardian

## WHAT HAPPENED?

Came across it in the Guardian, illustrated a big talking topic in the papers. The big blocks of colours making up the graph caught my eye.

## HOW DID YOU FEEL?

Had to study it a bit to get all the information as it was in a chronological order. Not being a Twitter user still found it quite interesting.

## WHAT DID YOU THINK OR LEARN?

It had big block of colours but the text was very small, which made it quite difficult to read.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 23/11/14**

# Climate change (Observer)

## WHAT HAPPENED?

Saw this large visualisation on 2 pages of the Observer. Looked at it for quite a while to digest the information across the page.

## HOW DID YOU FEEL?

It looked quite daunting at first but design wade the information clearer. More I looked at it the more I liked it. Although I knew little of the subject the imagery drew me in.

## WHAT DID YOU THINK OR LEARN?

Liked the way there were bullet points about climate change were shown. A mixture of big print and small lettering with simple graphics and photos.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 25/11/14**

# Wildlife / Guardian

## WHAT HAPPENED?

Saw this in the Guardian. My attention was caught by the large colour photographs with numbers next to them. Intrigued to know how they related.

## HOW DID YOU FEEL?

The design was pretty straightforward so I was drawn in by the subject matter. Wasn’t surprised by the visuals, used to them in the Guardian, and I believed the information.

## WHAT DID YOU THINK OR LEARN?

The facts were simple and quite shocking about the trade in wildlife, and the design was big, bold and easy to read.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 25/11/14**

# Smartphone Guardian

## WHAT HAPPENED?

Came across it in the GZ part of the Guardian. The image caught my eye with the design and colours used. Looked at it for about 5 mins.

## HOW DID YOU FEEL?

I liked the colours and the simplicity of the design and it drew me into the article which was a bit lightweight.

## WHAT DID YOU THINK OR LEARN?

Quickly learned how to text without damaging your neck by the simple visuals and information.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 27/11/14**

# Weather - Independent

## WHAT HAPPENED?

Saw it at the back of the Independent newspaper, it’s about the weather in different cities. Looked at it for quite a while. It was on a full page.

## HOW DID YOU FEEL?

Really liked the illustrations which were quite painterly of the different British cities. Reminded me of some pictorial guidebooks.

## WHAT DID YOU THINK OR LEARN?

Liked the whole page, would have liked the pictorial images larger. I was only vaguely interested in the data about the weather.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 01/12/14**

# World Aids Day

## WHAT HAPPENED?

A big page in the Guardian newspaper with a lot of circles and numbers! Lots of information from around the world. Was initially drawn in by the design.

## HOW DID YOU FEEL?

Liked the colours, but the design was all over the place with, I think, too much data. Got a bit bored after a while.

## WHAT DID YOU THINK OR LEARN?

Quite interested in the subject matter but felt it got clogged up with too many figures.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE: 02/12/14**

# Planned Road Changes - Guardian

## WHAT HAPPENED?

Saw this map of England and Wales with big blocks of blue then saw it related to planned road changes and the forthcoming General Election.

## HOW DID YOU FEEL?

The visualisation was quite dense with small print which made it harder to get all the information.

## WHAT DID YOU THINK OR LEARN?

It was an interesting topic and it took a bit of studying to get all the information. Think it could have been a bit clearer.

## ANYTHING ELSE TO ADD?

**NAME: Nick**

**DATE:**

# Blood Bikers

## WHAT HAPPENED?

Saw this small colour diagram in the Guardian showing how blood is delivered to hospitals. Not information in the diagram but threw you into the article.

## HOW DID YOU FEEL?

The cartoon element of the motor cyclist and the strong colours caught my eye but there was very little depth to it!

## WHAT DID YOU THINK OR LEARN?

The visualisation was very understandable and I think was there to draw you into the article.

## ANYTHING ELSE TO ADD?